



REINDEERS

One Platform. Connected Industrial Supply Chains.

Industrial Sourcing · B2B Trading · Logistics · Production Management

Connecting manufacturers, suppliers and logistics partners across Thailand and cross-border supply chains.

Buyers

Industrial purchasing teams

Suppliers

Manufacturers & vendors

Logistics Partners

Forwarders & 3PL operators

WHO WE ARE

Built for Industrial Supply Chains in Thailand

REINDEERS combines hands-on industrial sourcing experience with an integrated B2B trading platform and logistics operations.



1. Local Experience

Industrial supply-chain operating experience in Thailand since 2016.



2. Industrial Product Expertise

Structured product information with category-specific specifications and variants.



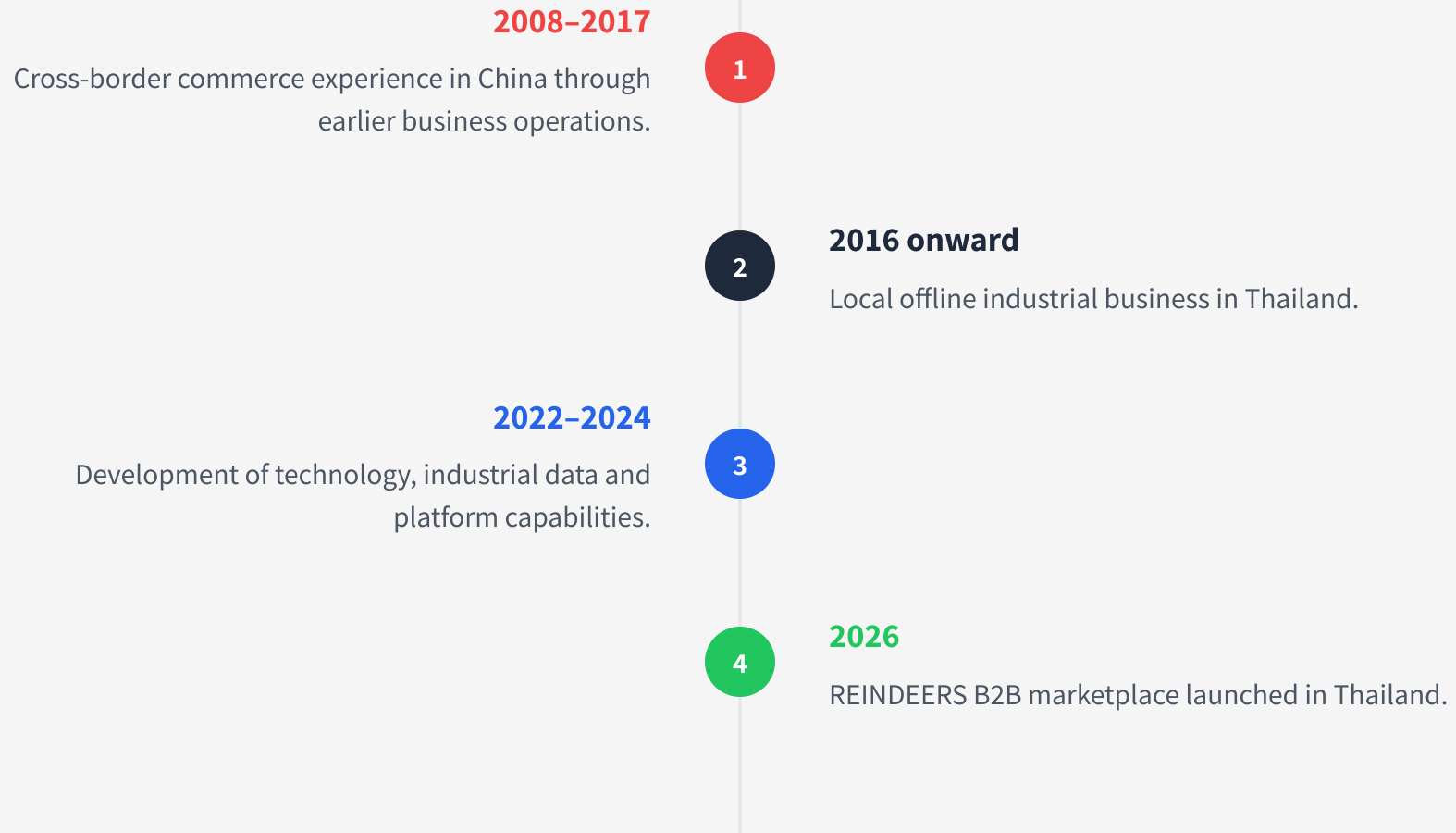
3. Execution, Not Just Listings

A connected workflow from sourcing and quotations to order fulfillment and delivery.

REINDEERS FULFILLMENT COMPANY LIMITED · Bangkok, Thailand

We help industrial companies buy, supply and deliver with less operational complexity.

Experience Built Through Real Industrial Operations



2008–2017 and 2016 onward describe the operating experience of the founding team and earlier businesses, not the founding date of a current REINDEERS company.

Built on operating experience, now connected through a digital platform.

Industrial Procurement and Supply Chains Are Still Fragmented

1

Finding the right parts

Industrial specifications and variants are difficult to compare across suppliers.



WITH REINDEERS

Structured product data with specifications and variants

2

Managing multiple suppliers

RFQs, quotations and orders are spread across contacts and documents.



WITH REINDEERS

RFQs, quotations and orders in one marketplace

3

Coordinating deliveries

Pickup, warehousing, freight and final delivery require separate coordination.



WITH REINDEERS

REINDEERS coordinates pickup, warehouse handling and delivery

4

Planning factory materials

Production schedules can be disrupted when inventory and material needs are not visible early.

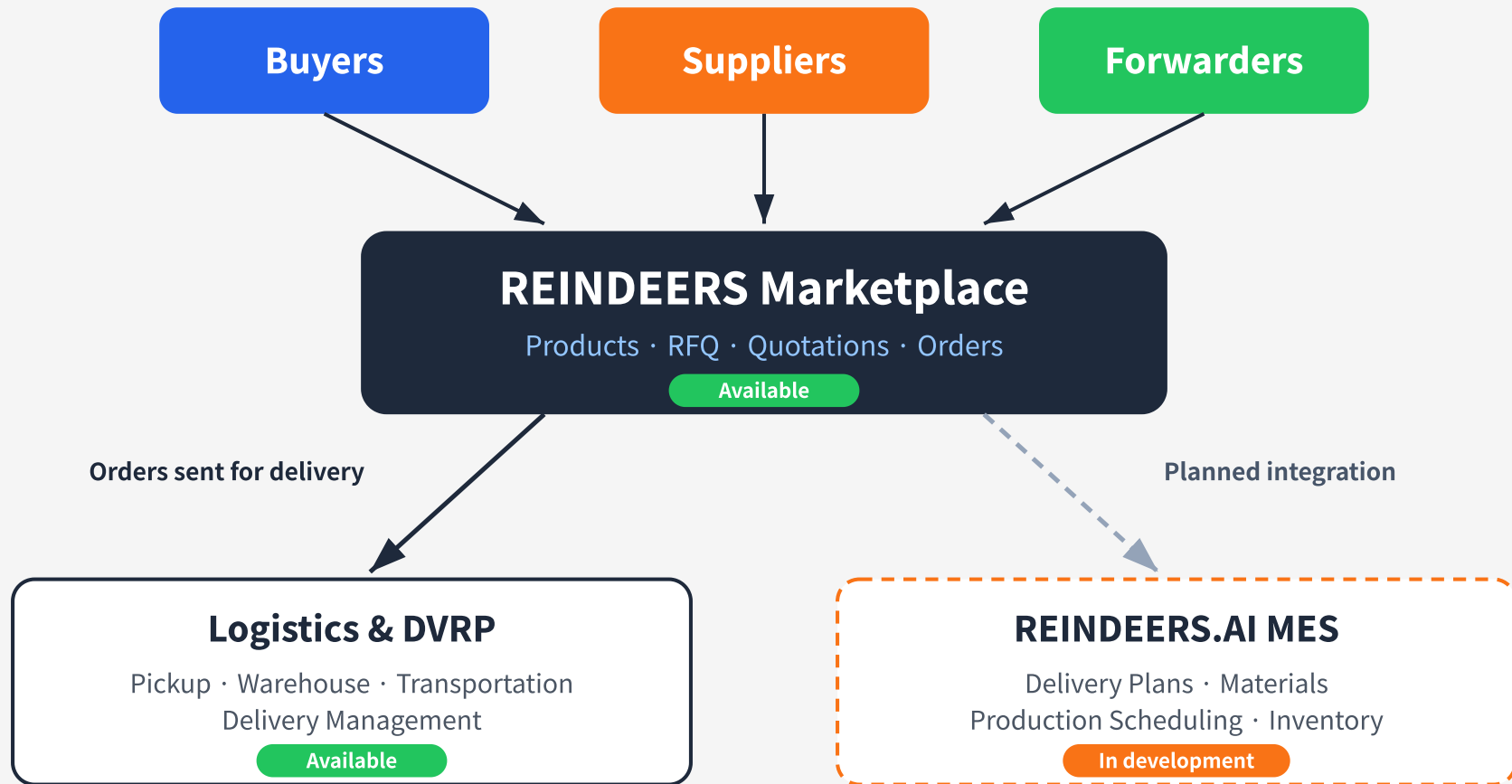


WITH REINDEERS

REINDEERS.AI production planning for factories

REINDEERS connects sourcing, ordering, logistics and production planning into a more manageable workflow.

One Connected Ecosystem for Industrial Supply Chains



Solid line: in operation today · Dashed line: planned integration, not yet available

From industrial demand to purchasing, production and delivery.

Why Work with REINDEERS?

01

Industrial Data Expertise

Standardized categories, product specifications and variants support more consistent sourcing.

02

Thailand Operating Experience

Practical experience with industrial buyers, suppliers and delivery requirements.

03

Local + Cross-Border Supply

Sourcing options spanning Thailand and China, supported by trade coordination.

04

Connected Business Workflow

Quotations, orders and logistics execution supported within one operating model.

12,000+

Industrial product SKUs on sale

As of 19 Oct 2026 · SKUs displayed and on sale on the REINDEERS Thailand storefront (reindeers.co.th); discontinued and buyer-private products excluded

What You Gain by Joining REINDEERS

Practical business value for buyers, suppliers and logistics partners.

Buyer Industrial Purchaser

Simpler Sourcing. Better Control.

- ① **Find Industrial Products**
Search structured product specifications and variants.
- ② **Access More Suppliers**
Explore local and cross-border sourcing options.
- ③ **Manage RFQs and Orders**
Request quotes and manage purchasing in one place.
- ④ **Coordinate Delivery**
REINDEERS supports pickup, handling and final delivery.

Supplier Manufacturer & Vendor

More Visibility. More Sales Opportunities.

- ① **Reach Industrial Buyers**
Present your products to B2B purchasing teams.
- ② **Show Products Clearly**
Use standardized specifications and product variants.
- ③ **Receive RFQ Opportunities**
Respond to relevant quotation and order inquiries.
- ④ **Explore New Markets**
Join local and cross-border trade opportunities.

Forwarder Logistics Partner

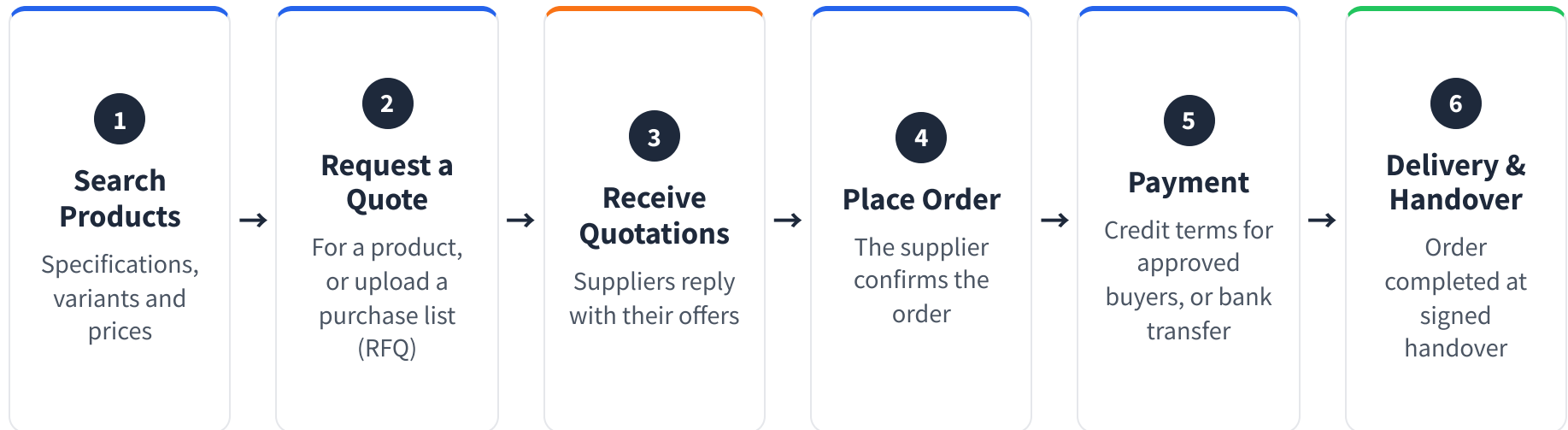
New Shipment Opportunities. Clearer Workflows.

- ① **Access Shipment Requests**
See opportunities arising from platform orders.
- ② **Submit Transport Quotations**
Compete for jobs that match your service capacity.
- ③ **Work with Clear Shipment Details**
Review pickup, delivery and cargo requirements.
- ④ **Use Logistics Management Tools**
Explore DVRP workflows where available.

Service availability and commercial terms depend on partner eligibility and applicable agreements. Orders and savings are not guaranteed.

One B2B Marketplace for Industrial Purchasing Available

Find products, request quotations, place orders and coordinate fulfillment in a structured workflow.



Catalogue products can also be ordered directly from the cart, without a quotation.

For Buyers

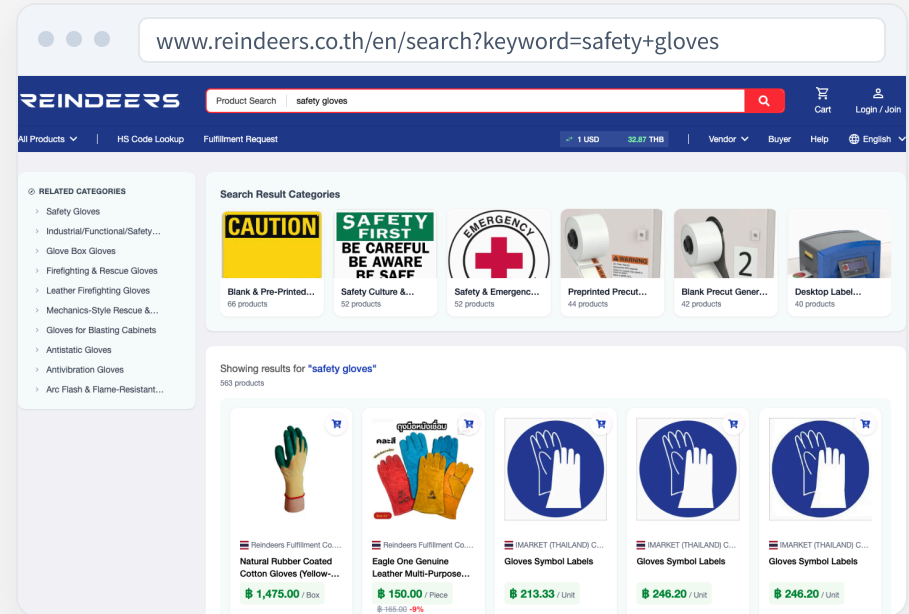
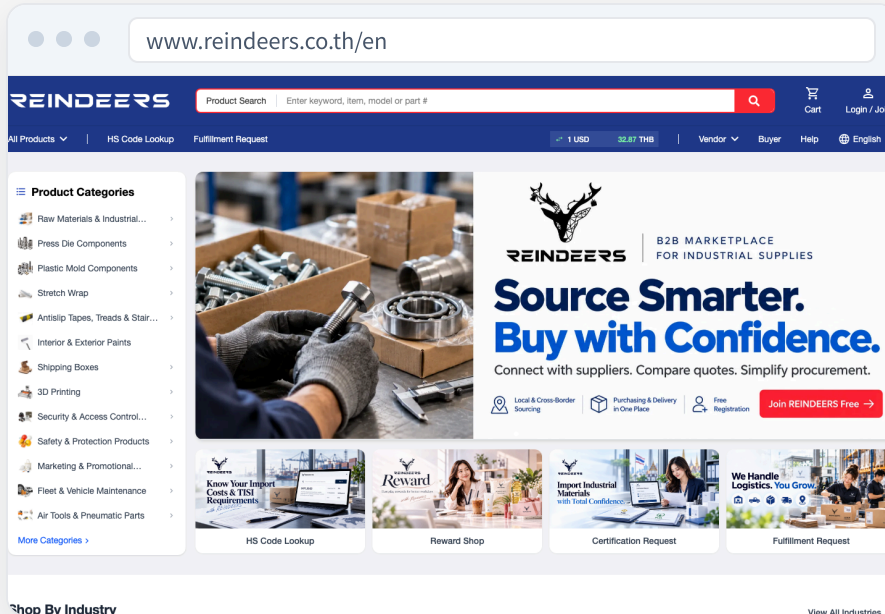
- Product specifications that are easier to compare
- A consistent RFQ and ordering process
- Local and cross-border sourcing options

For Suppliers

- Catalog visibility to industrial purchasers
- RFQ and order opportunities
- A structured quotation and fulfillment process

Products, quotations, orders and delivery — in one workflow.

The REINDEERS Marketplace in Action

[Live site](https://www.reindeers.co.th/en)


- Home — start from a category or a search**
The buyer browses industrial product categories and industries, or searches by keyword, item, model or part number.

- Search results — compare offers**
The buyer compares matching products side by side: supplier, unit price excluding VAT and minimum order quantity.

Screens of the public site www.reindeers.co.th/en, captured on 19 Oct 2026 without logging in. Products and prices shown are examples and may change.

Real products, real suppliers and real prices — on the live marketplace.

From Product Page to Order

www.reindeers.co.th/en/product/3m-safety-glasses-1611-clear-frame-clear-lens

Product Categories / Safety & Protection Products / Eye & Face Protection / Safety Glasses & Accessories / General Purpose Safety Glasses / Over-the-Glasses (OTG) Safety Glasses / 3M™ Safety Glasses 1611 Clear Frame Clear L...



3M™ Safety Glasses 1611 Clear Frame Clear Lens

Reindeers Fulfillment Co., Ltd.
Item 74DD8TD5 Mfr.Model 3M-1611

Unit Price (Excl. VAT)
฿ 159.00 / Piece

✦ 1 P per THB 1,000 spent
✦ + up to 10 P for a review after delivery
~~฿166.00~~ -3%

Unit MOQ: 1 Piece

Qty

[Add to Cart](#) [Buy Now](#)

[Chat with Vendor](#)

PACKAGING SPECIFICATIONS

Inner Packaging

3 Product detail — check and order

The buyer checks the specifications and packaging, then adds the item to the cart, buys now or chats with the supplier.

- Specifications in a structured, comparable format
- Unit price excl. VAT and minimum order quantity
- Packaging dimensions and weights for delivery planning

Next: quotation or order

The buyer can also request a quotation (RFQ) for a product or a purchase list; confirmed orders continue to payment and delivery.

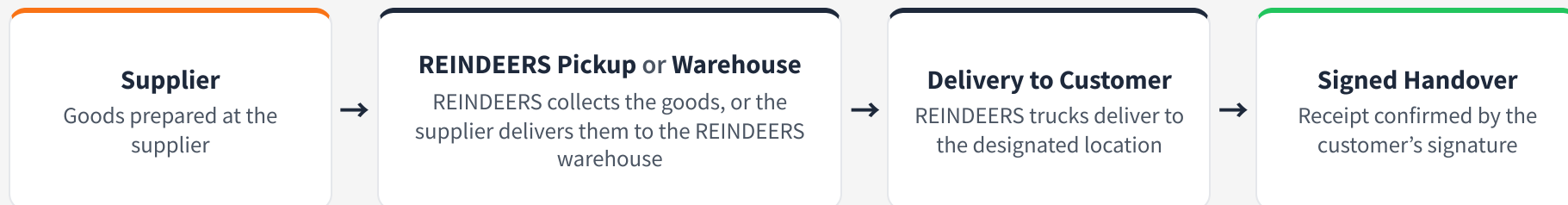
Screens of the public site www.reindeers.co.th/en, captured on 19 Oct 2026 without logging in. Products and prices shown are examples and may change.

Everything a buyer needs to decide is on one page.

From Supplier to Factory – Coordinated Delivery

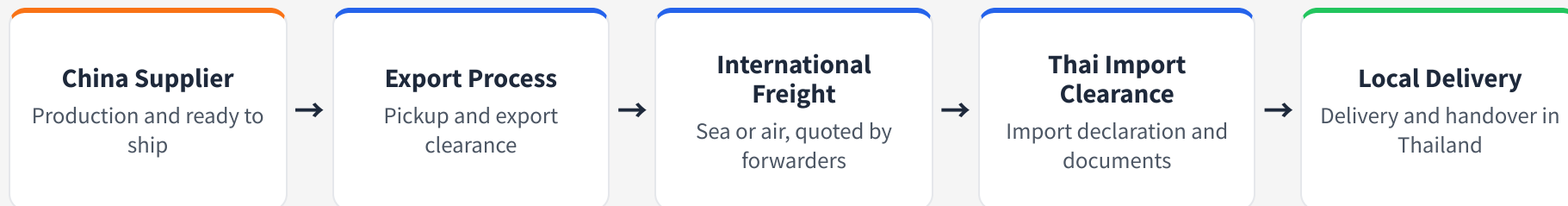
Thailand Domestic

Available



China-to-Thailand Cross-Border

Available



Supplier coordination

Shipping and trade-document support

Pickup and warehouse handling

Delivery to the customer's designated location

Delivery charges and VAT may apply and are confirmed in the quotation. For cross-border orders, the product payment and the logistics fee are paid separately. Savings are not guaranteed.

Domestic and cross-border shipments follow separate, clearly defined routes.

DVRP — Logistics Management for 3PL Operators

A logistics operations platform to help partners organize warehousing and delivery workflows.

Inbound & Outbound

Receive goods from suppliers and dispatch customer orders

Available

Inventory Visibility

Stock by warehouse location, with stock counts

Available

Dispatch Management

Truck assignment and vehicle location tracking

Available

Delivery Status & Records

Delivery status and signed proof of delivery

Available



Outcome

- Better visibility across warehouse and transport activities
- Clearer operating records and shipment coordination

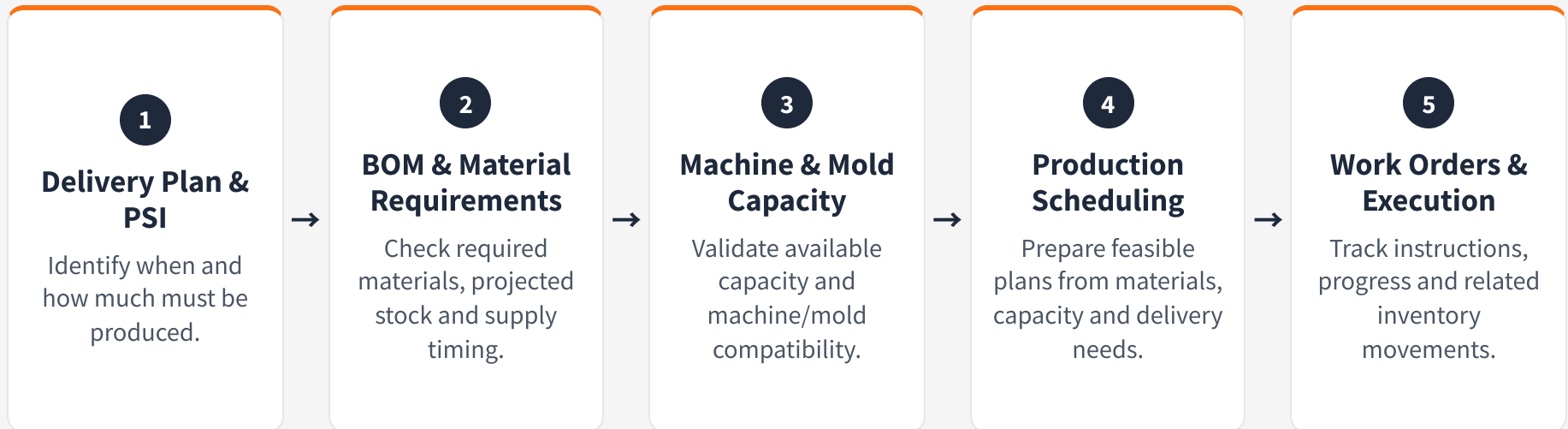
Integration with REINDEERS shipment workflows

In operation: marketplace delivery orders are sent to DVRP, and delivery status is reported back to the marketplace.

REINDEERS.AI — Smarter Production Planning for Factories

Connect delivery demand, materials, machinery and production capacity in one planning workflow.

In development Production planning solution for manufacturers · not yet generally available



Plans are confirmed as versions; when orders or stock change, a new plan is prepared and confirmed again.

Earlier shortage visibility

Less manual scheduling effort

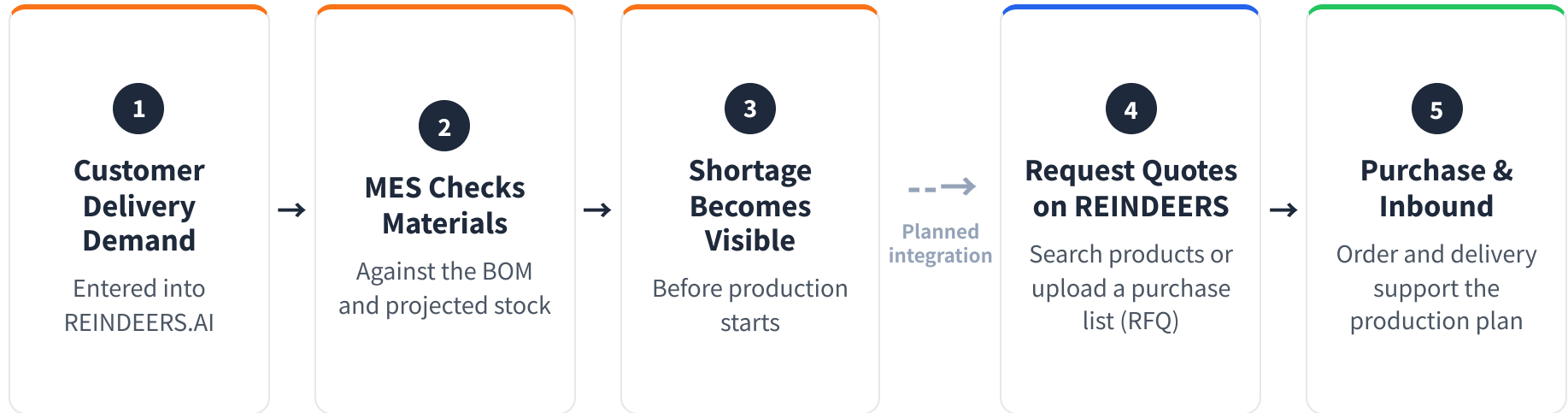
Better capacity planning

Clearer delivery-risk awareness

REINDEERS.AI is a production planning and shop-floor operations (MES) solution for manufacturers.

Connect Production Needs with Industrial Purchasing

Material shortages are often found late — after there is little time left to source and deliver.



In development

steps 1–3 (REINDEERS.AI)

Available

steps 4–5 (REINDEERS Marketplace)

Planned

automatic transfer from 3 to 4

Identify shortages before production starts

Link purchase needs to actual production demand

Keep purchasing, inbound inventory and delivery plans aligned

Intended integration workflow. Today the link is manual: a factory can upload its material list to REINDEERS as an RFQ. No automatic purchase orders or payments.

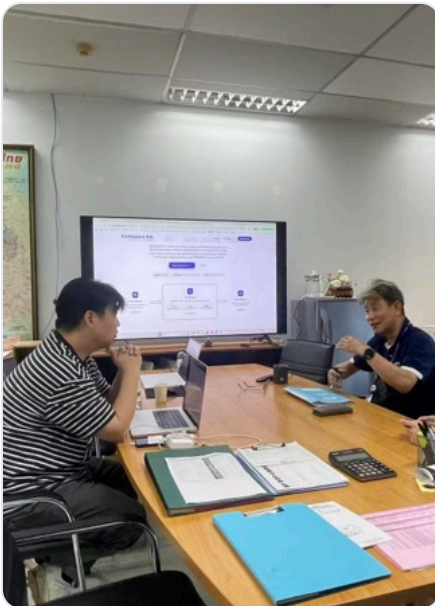
Production planning and purchasing, moving toward one connected workflow.

Built on Industrial Relationships and Real Transactions

LEGACY SUPPLY-CHAIN NETWORK

Relationships with industrial buyers and suppliers built through supply-chain operations in Thailand since 2016.

Counted separately from the platform figures and not included in them.



REINDEERS PLATFORM PARTICIPATION

60+

Buyers

As of 19 Oct 2026 · approved, active buyer accounts on reindeers.co.th

160+

Suppliers

As of 19 Oct 2026 · approved, active supplier accounts on the REINDEERS platform

40+

RFQs posted

Cumulative to 19 Oct 2026 · RFQs posted on reindeers.co.th, cancelled excluded

ACTUAL TRANSACTIONS

158

Completed orders

Last 90 days (21 Jul – 19 Oct 2026) · purchase orders that reached Completed on reindeers.co.th; REINDEERS' own buyer account excluded

22

Buying companies

Last 90 days (21 Jul – 19 Oct 2026) · companies with at least one completed order in the period

First completed order on the platform: 2 Feb 2026.

Proof of operation matters more than projections.

Local Presence. Real Supply Chain Execution.



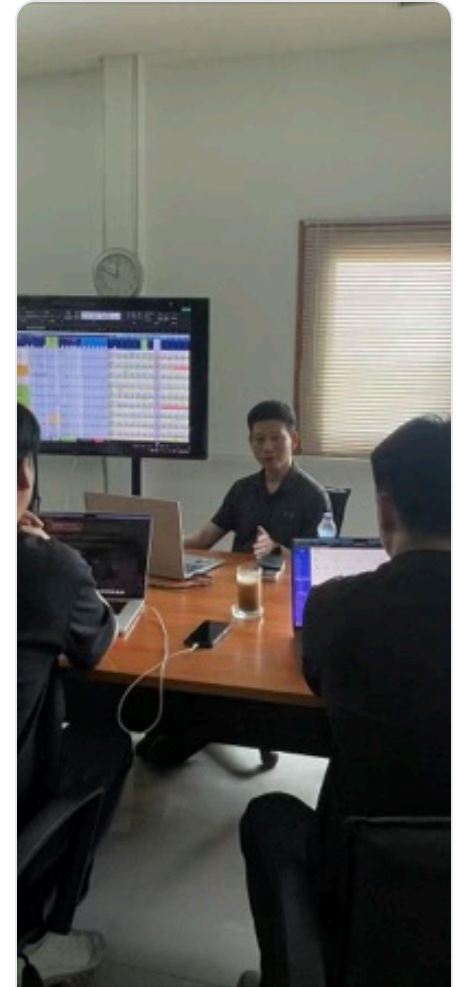
Industrial sourcing



Warehouse receiving



Local distribution



Tailored Consulting

REINDEERS supports the work that happens after an order is placed.

TRUST & CAPABILITIES

Experience, Industry Knowledge and Reliable Operations

On-the-Ground Expertise

Hands-on industrial supply-chain work in Thailand.

Structured Product Data

Category-specific specifications and standardized variants.

Software for Real Operations

Quotations, orders, logistics and production planning.

Thai Operating Company

REINDEERS FULFILLMENT COMPANY LIMITED, Bangkok.

Leadership — NHN Acommate founding members with China cross-border and Southeast Asia hands-on experience



KIM MYUNGHUN
CEO

20+ Years in SEA

Samsung Electronics
Thailand / 11 Years
B2B Supply Chain

Chief Executive
Officer
20+ Years in SEA

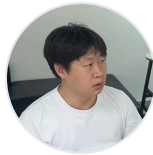


PARK JUNYOUNG
CSO

20 Years in
Commerce

NHN Acommate CTO
/ Cross-Border BM

Chief Strategy
Officer
20+ Years
Experience



JIN CHENGJI
CPO

20 Years in B2B SaaS

NHN Acommate
Director / Product
Planning

Chief Product
Officer
20+ Years
Experience



ZHOU QIRONG
CTO

15 Years in AI · RAG

NHN Acommate
Team Lead /
Distributed Systems

Chief Technology
Officer
15+ Years
Experience



MAY
TH OPS

Thailand Operations

Client & supplier
management / Local
Korean liaison

Local Operations
Thailand-based



ZHANG WEI
CMO

KR · CN Marketing

Brand · Content ·
Channel / Customs ·
Logistics ops

Chief Marketing
Officer
KR · CN Lead



REINDEERS

Let's Build Better Industrial Supply Chains Together.

For Buyers

Explore products and request quotations.

For Suppliers

Register your business and introduce your products.

For Forwarders

Discuss shipment opportunities and logistics partnership.

Website

<https://www.reindeers.co.th/en>

Business Inquiries · Thailand

REINDEERS FULFILLMENT COMPANY LIMITED

th@mail.reindeers.com

+66 (0)2-416-0259 Ext. 1

34/16 Moo 10 Ekkachai Road, Soi 16, Bangkhunthian,
Chomthong, Bangkok 10150